

Profile: Jackie Ochieno Odanga



Jackie Ochieno Odanga truly defines the meaning of a natural artist and a God chosen leader. She has the ability to lead her audience not only in cultural and traditional singing and dancing, but most importantly in the presence of God through powerful praise and worship. Born in Kenya, she attributes the discovery of her musical talent to her grandmother, Jedidah Ochieno, who constantly taught and sang for her Christian songs.

Jackie grew up in Madaraka estate, Nairobi. Her passion for music started in Mukumu Girls, Kakamega. Later on she joined the Nairobi Pentecostal Church (NPC Central) choir where her talent was developed.

She continued to explore her musical talent in Sweden where she studied for a couple of years. Jackie is now the worship leader at International Faith Outreach Ministries (IFOM) in Massachusetts, USA and she has had the privilege of ministering with great musicians such as Carol Mbithi and Reuben Kigame, among others. She has also had the opportunity of singing for powerful ministers such as Reverend Grace, Apostle Baraza and Apostle Frank Mwebesa among others at various crusades and concerts.

Furthermore, Jackie has had the opportunity of touring various cities in the U.S. While on these tours, she captivated her audience and people would always ask her to record a CD. After a lot of prayer she finally decided to work on her debut CD: "HERITAGE". She enlisted the help of her nephew, Tony Akenga of Worcester, Massachusetts who helped her produce and arrange the music. Thereafter, she mastered her CD with 12th Note production in Boston Massachusetts. As a result, her versatility is showcased.

Her music comprises of traditional Luhya instrumentation fused with modern high end music production that embodies Jackie's musical talents. This CD is guaranteed to keep

you, the listener on your feet all the time. Jackie is married to Robert Odanga and together God has blessed them with two wonderful children, Shawn and Shawntell.

Motivation to make the CD

Our primary goal was to put our music on the world stage where the rich sounds and the unique Luhya beats are appreciated by all. The other motivation stemmed from the need to preserve our cultural (traditional) music, modernize it and ensure that the authentic beat and rhythm is maintained. We aimed at producing our music with the highest professional standards and making it available to the world digitally.

We mastered the music at 12th Note production, and replicated the music at Our links within the community and other communities give us a rare opportunity to market our music as a Kenyan treasure. The music will soon be downloadable as ringtones and I tunes. We chose to replicate this Music and not duplicate it so that the consumer's receives a high quality product.

We are currently working on our DVD that we hope to launch towards the end of the year or early next year. We believe that our people will have a sense of pride in their music. We hope that they will avoid duplicating this CD but rather support us by buying this CD and encouraging a friend to buy one. This will enable us to fulfill our vision and keep our heritage alive.

How to buy the CD:

Top get a copy of Jackie's pulsating CD, please visit: <http://cdbaby.com/cd/jacquiheritage>

Watch Jackie on Youtube:

http://www.youtube.com/watch?v=gVWMMQd4AYw&feature=channel_page