

NEW SENSATION IN REGIONAL NEWS REPORTING

West FM - Bungoma offers the most comprehensive programs in the Western region, Nyanza and the North Rift base in Kenya to Eastern Uganda. It focuses on issues relevant to the region and speaks to the community directly as well as giving them a platform to tackle issues affecting their daily lives on radio.

As the Region's most favorite radio station, West FM- Bungoma gives significant exposure to clients' products during prime listening times on an exclusive basis.

COVERAGE:

Broadcasting with two frequencies 94.9 FM- 200 Km radius from Chetambe Hills transmitter [Webuye] covering; Bungoma, Kitale, Kimilili, Busia, Mt Elgon, Kakamega, Kisii, Kisumu, Eldoret, to eastern Uganda's Tororo, Mbale and outlying areas. With our other frequency 104.1 FM- 200 Km radius from Kapenguria covering West Pokot, Trans Nzoia, Eldoret, Kapsabet etc.

West FM supports musicians from the region too. According to Steadman report, West FM is giving other radio stations a run for their listeners.

For further information, please contact:

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